



MACH

2023 SPEC BOOK

A young man wearing a dark t-shirt and a cap is kneeling outdoors, holding a fishing rod and a lure. He is looking down at the lure with a focused expression. The background is a blurred natural setting.

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NEW 2023



ACCESSORIES



MACH 2



MACH BAITS



CAT SMASH



MSRP \$169.99



MACH® Crush Baitcast Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MCRISHA	9+1	7.5:1	30"	110/12	110/50	7.3	20 lb.	Right	849004029507	2
MCRISHLA	9+1	7.5:1	30"	110/12	110/50	7.3	20 lb.	Left	849004029514	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$149.99



MACH® 2 Baitcast Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MH2SHG3	9+1	7.5:1	30"	110/12	110/50	7.1	15 lb.	Right	849004011731	2
NEW MH2SHLG3	9+1	7.5:1	30"	110/12	110/50	7.1	15 lb.	Left	849004011748	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$129.99



MACH® 1 Baitcast Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MHISHA	7+1	7.5:1	30"	140/12	140/50	7.3	15 lb.	Right	849004021143	2
MHISHLA	7+1	7.5:1	30"	140/12	140/50	7.3	15 lb.	Left	849004021150	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$109.99



MACH® Smash Baitcast Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MHS1SH	7+1	7.5:1	30"	110/12	110/50	7.0	15 lb.	Right	849004024779	2
MHS1SHL	7+1	7.5:1	30"	110/12	110/50	7.0	15 lb.	Left	849004024786	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$109.99



MACH® Crush Spinning Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MCR200A	10+1	6.2:1	31"	120/8	180/10	8.6	14 lb.	R/L	849004029521	2
MCR300A	10+1	6.2:1	32"	180/10	250/15	8.9	14 lb.	R/L	849004029538	2
MCR400A	10+1	6.2:1	35"	190/12	300/20	9.8	18 lb.	R/L	849004029545	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



MSRP \$89.99



MACH® 2 Spinning Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MH2-200G3	9+1	6.2:1	31"	120/8	180/10	8.7	14 lb.	R/L	849004020757	2
NEW MH2-300G3	9+1	6.2:1	32"	180/10	250/15	8.8	14 lb.	R/L	849004020764	2
NEW MH2-400G3	9+1	6.2:1	35"	190/12	300/20	9.6	18 lb.	R/L	849004021921	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



MSRP \$69.99



MACH® 1 Spinning Series

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MH100A	9+1	6.2:1	30"	120/6	150/8	7.8	13 lb.	R/L	849004021389	2
MH200A	9+1	6.2:1	31"	120/8	180/10	8.1	13 lb.	R/L	849004021396	2
MH300A	9+1	6.2:1	32"	145/10	250/15	9.0	17 lb.	R/L	849004025073	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



MSRP \$59.99



MACH® Smash Spinning

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MHS200 OR C	7+1	6.2:1	31"	120/8	180/10	8.4	13 lb.	R/L	849004024748	5 OR 3
MHS300 OR C	7+1	6.2:1	32"	145/10	250/15	9.1	17 lb.	R/L	849004024755	5 OR 3

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack





MSRP \$219.99



MACH® Crush Combo

REEL FEATURES:

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame with graphite sideplates
- Multi Setting Brake system (MSB)
- Zirconia line guide
- Carbon fiber drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Winn® Dri-Tac knobs
- Anodized aluminum 32mm spool

ROD FEATURES:

- Premium IM8 graphite blank with Nano technology
- Stainless steel guides with titanium oxide inserts
- Full Contact reel seats for increased blank contact
- Full-length Winn® Dri-Tac handle
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MCR1SHA70MH	7'0"-1	MH	Fast	10-20	3/16-3/4	110/12	7.5:1	30"	20 lb.	Right	849004029569	2
MCR1SHLA70MH	7'0"-1	MH	Fast	10-20	3/16-3/4	110/12	7.5:1	30"	20 lb.	Left	849004029583	2
MCR1SHA73H	7'3"-1	H	Fast	14-65	3/8-1 1/2	110/12	7.5:1	30"	20 lb.	Right	849004029576	2

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$199.99



MACH® 2 Combo

REEL FEATURES:

- Upgraded super low profile frame
- One-piece graphite frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Precision Hamai cut gears in a premium 10 bearing system
- Anodized 32mm aluminum spool
- Bowed anodized 95mm handle with Winn Dri-Tac handle grips
- Speed Lube for exceptional smoothness and performance
- Rulon drag system
- Zirconia line guide

ROD FEATURES:

- Premium IM8 rod blank
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Stainless steel guides with aluminum oxide inserts
- Winn® Dri-Tac Ultra rod handle grips
- Pro style hook keeper

MODEL	LENGTH	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MH2SH70MHG3	7'	MH	Fast	10-20	3/16-3/4	110/12	7.5:1	30"	15 lb.	Right	849004035560	2
NEW MH2SHL70MHG3	7'	MH	Fast	10-20	3/16-3/4	110/12	7.5:1	30"	15 lb.	Left	849004035577	2
NEW MH2SH73MHG3	7'3"	MH	Fast	10-25	1/2- 1 3/8	110/12	7.5:1	30"	15 lb.	Right	849004035584	2

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$169.99



MACH® 1 Combo

REEL FEATURES:

- 8 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame with graphite sideplates
- Multi Setting Brake System (MSB)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Lew's Combat Grip®
- Double anodized aluminum 32mm spool

ROD FEATURES:

- Premium IM8 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with aluminum oxide inserts
- Split grip Winn® Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MHISHA610MH	6'10"-1	MH	Fast	10-20	3/8-3/4	140/12	7.5:1	30"	15 lb.	Right	849004021280	3
MHISHLA610MH	6'10"-1	MH	Fast	10-20	3/8-3/4	140/12	7.5:1	30"	15 lb.	Left	849004021297	3
MHISHA72MH	7'2"-1	MH	Fast	12-50	3/16-1	140/12	7.5:1	30"	15 lb.	Right	849004021303	3

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$149.99



MACH® Smash Combo

REEL FEATURES:

- 8 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Combat Grip® thumb bar
- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Combat Grip® paddle knobs
- Anodized aluminum 32mm spool

ROD FEATURES:

- Premium IM6 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with stainless steel inserts
- Split Winn® Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MHSISH610MH	6'10"-1	MH	Fast	10-20	3/8-3/4	110/12	7.5:1	30"	15 lb.	Right	849004025110	3
MHSISHL610MH	6'10"-1	MH	Fast	10-20	3/8-3/4	110/12	7.5:1	30"	15 lb.	Left	849004025127	3
MHSISH72M	7'2"-1	M	Fast	10-20	1/8-1/2	110/12	7.5:1	30"	15 lb.	Right	849004033337	3
MHSISHL72M	7'2"-1	M	Fast	10-20	1/8-1/2	110/12	7.5:1	30"	15 lb.	Left	849004033344	3
MHSISH72MH	7'2"-1	MH	Fast	12-30	1/4-1	110/12	7.5:1	30"	15 lb.	Right	849004033351	3
MHSISHL72MH	7'2"-1	MH	Fast	12-30	1/4-1	110/12	7.5:1	30"	15 lb.	Left	849004033368	3

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$199.99



MACH® Crush Spinning Combo

REEL FEATURES:

- Premium 11 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame with aluminum sideplate
- C40 carbon skeletal rotor
- Sealed carbon multi disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Aluminum handle with Winn® Dri-Tac knob
- Braid ready, knurled double anodized aluminum spool

ROD FEATURES:

- Premium IM8 graphite blank with Nano technology
- Stainless steel guides with titanium oxide inserts
- CT-1™ ComfortTouch Winn® Dri-Tac handle
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MCR20A69MLFS	6'9"-1	ML	Fast	4-12	1/16-5/16	120/8	6.2:1	31"	14 lb.	R/L	849004029590	2
MCR30A70MFS	7'0"-1	M	Fast	6-12	3/16-5/8	180/10	6.2:1	32"	14 lb.	R/L	849004029606	2

ML = Medium Light, M = Medium, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



MSRP \$159.99



MACH® 2 Spinning Combo

REEL FEATURES:

- Premium 10 bearing system
- Aluminum body and aluminum sideplate
- Zero Reverse one-way clutch bearing
- Lightweight C40 carbon skeletal rotor
- Smooth DuraMax drag system
- Speed Lube for exceptional smoothness
- Solid brass Speed Gears cut on precision Hamai CNC machines
- Braid ready, anodized aluminum spool
- Aluminum handle with Winn Dri-Tac handle grip

ROD FEATURES:

- Premium IM8 graphite blanks with stainless steel guides and aluminum oxide inserts
- Lew's exclusive hi-vis SoftTouch graphite skeletal reel seat
- Winn Dri-Tac Ultra rod grips and reel handle grips
- Pro style hook keeper

MODEL	LENGTH	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MH22069MLFSG3	6'9"	ML	Fast	4-12	1/16-5/16	120/8	6.2:1	31"	14 lb.	R/L	849004035607	2
NEW MH23070MFSG3	7'	M	Fast	8-14	1/8-1/2	180/10	6.2:1	32"	14 lb.	R/L	849004035614	2
NEW MH23072MHFSG3	7'2"	MH	Fast	8-30	3/16-3/4	180/10	6.2:1	32"	14 lb.	R/L	849004035591	2

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$119.99



MACH® 1 Spinning Combo

REEL FEATURES:

- Premium 10 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- C40 carbon skeletal rotor
- Oversized multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Folding aluminum handle with Lew's Combat Grip®
- Braid ready, knurled double anodized aluminum spool

ROD FEATURES:

- Premium IM8 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with aluminum oxide inserts
- Split grip Winn® Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
M1A1070LFS	7'0"-1	L	Fast	4-8	1/32-1/4	120/6	6.2:1	30"	13 lb.	R/L	849004021525	3
M1A2069MLFS	6'9"-1	ML	Fast	4-10	1/16-5/16	120/8	6.2:1	31"	13 lb.	R/L	849004021532	3
M1A3069MFS	6'9"-1	M	Fast	6-14	1/8-1/2	145/10	6.2:1	32"	17 lb.	R/L	849004021518	3
M1A3066MMS-2	6'6"-2	M	Moderate	4-12	1/8-1/2	145/10	6.2:1	32"	17 lb.	R/L	849004033269	3
M1A3070MMS-2	7'0	M	Moderate	4-12	1/8-1/2	145/10	6.2:1	32"	17 lb.	R/L	849004033276	3

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MSRP \$99.99



MACH® Smash Spinning Combo

REEL FEATURES:

- Premium 8 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oversized multi disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Aluminum handle with Combat Grip® paddle knob

ROD FEATURES:

- Premium IM6 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with stainless steel inserts
- Split grip Winn® Dri-Tac grips with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
MHS10510LS-2	5'10"-2	L	Fast	4-10	1/16-1/4	120/6	6.2:1	30"	17 lbs.	R/L	849004034686	3
MHS2060MLS	6'0"-1	ML	Fast	6-12	1/8-3/8	120/8	6.2:1	31"	17 lbs.	R/L	849004034693	3
MHS2066MLS-2	6'6"-2	ML	Fast	6-12	1/8-3/8	120/8	6.2:1	32"	17 lbs.	R/L	849004034860	3
MHS3066MS	6'6"-1	M	Fast	4-12	1/8-1/2	145/10	6.2:1	32"	17 lbs.	R/L	849004025219	3
MHS3070MS	7'0"-1	M	Fast	4-12	1/8-1/2	145/10	6.2:1	32"	17 lbs.	R/L	849004025226	3
MHS3072MHS	7'2"-1	MH	Fast	8-30	3/16-3/4	120/10	6.2:1	32"	17 lbs.	R/L	849004034709	3

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. |



MACH



MSRP \$149.99

UPP

CAT Smash Baitcast Combo

REEL FEATURES:

- Heavy duty 600 size round-style casting reel
- 4 bearing system
- Zero Reverse® one-way clutch bearing
- EVA foam handle knobs
- Carbon fiber drag system
- Brass main gear and crankshaft
- Centrifugal cast control system
- 100mm anodized power handle
- Audible bait clicker
- Anodized aluminum spool

ROD FEATURES:

- 1-piece 7'2" IM6 graphite / S glass hybrid blank
- Winn® Dri-Tac foregrip with shrink-wrap coated EVA butt section for rod holder protection
- Heavy Duty, stainless steel guide frames with aluminum oxide inserts
- Double-footed stripper guide for added strength
- Stainless steel black hook keeper

MODEL	LENGTH	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	MONO CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MHCS6072MHC	7'2"	MH	Fast	10-25	3/8-4	330/20	4.2:1	18"	15 LBS	Right	849004036178	2

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. |



MSRP \$119.99



CAT Smash Spinning Combo

REEL FEATURES:

- Rugged 3+1 bearing 5000 size spinning reel with aluminum handle
- Anodized braid ready aluminum spool
- Zero Reverse® one-way clutch bearing
- Adjustable right/left hand retrieve
- On/Off anti-reverse switch
- Smooth 18lb. max drag system

ROD FEATURES:

- 1-piece 7'2" IM6 graphite / S glass hybrid blank
- Winn® Dri-Tac foregrip with shrink-wrap coated EVA butt section for rod holder protection
- Heavy Duty, stainless steel guide frames with aluminum oxide inserts
- Double-footed stripper guide for added strength
- Stainless steel black hook keeper

MODEL	LENGTH	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MHCS5072MHS	7'2"	MH	Fast	10-25	3/8-4	240/14	5.5:1	30"	18 LBS	R/L	849004035324	3

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. |



MSRP \$139.99



MACH[®] 2 Spincast Combo

REEL FEATURES:

- 5 Shielded stainless steel bearing system
- Winn[®] Dri-Tac handle grips
- Tri-Cam disc drag system
- Anodized aluminum front cover
- Changeable right or left-hand retrieve
- Patented no-tangle design
- All-metal gears
- Durable all-metal frame design
- Zero Reverse[®] one-way clutch bearing
- Dual ceramic pick-up pins
- Oscillating quick-change spool
- Pre-spooled with premium 10lb line

ROD FEATURES:

- Rod model designed for most bass fishing applications
- IM8 graphite rod blank
- Stainless steel guides with aluminum oxide inserts
- Winn[®] Dri-Tac Ultra handle split grip
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Pro style hook keeper

MODEL	LENGTH	ROD POWER	ROD ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	UPC	CASE PACK QTY
NEW MH23069MFSCG3	6'9"	M	Fast	6-12	1/8-1/2	100/10	3.2:1	17"	20 LB	R/L	849004035331	3

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. |



MSRP \$109.99



MACH® 2 Series Rods

- Premium IM8 graphite blank
- Stainless steel guides with aluminum oxide inserts
- G Clutch® Handle System with Midas Touch® on casting models
- Lew's exclusive BARE reel seats utilizing G Clutch™ technology on spinning models
- Winn® Dri-Tac split grip handles
- Pro Style hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	UPC	CASE PACK QTY
Casting Rods												
M2TWJBR	Topwater/Jerkbait	6'8"-1	M	MF	8-12	1/8-1/2	IM8	G Clutch	Winn	7+Tip	849004025691	3
M2SBR	Spinnerbait	6'10"-1	MH	MF	10-20	1/4-3/4	IM8	G Clutch	Winn	7+Tip	849004025707	3
M2APC	All Purpose Casting	7'0"-1	M	MF	10-20	1/8-1/2	IM8	G Clutch	Winn	7+Tip	849004025714	3
M2WR	Worm Rod	7'0"-1	MH	F	12-20	3/16-5/8	IM8	G Clutch	Winn	7+Tip	849004025721	3
M2JR	Jig Rod	7'2"-1	MH	F	12-25	1/4-1	IM8	G Clutch	Winn	7+Tip	849004025738	3
M2SJR	Swimjig/Swimbait	7'3"-1	H	F	14-50	1/2-1	IM8	G Clutch	Winn	7+Tip	849004025752	3
M2CBR	Crankback	7'3"-1	MH	M	10-25	3/8-1/2	IM8	G Clutch	Winn	7+Tip	849004025745	3
M2PR	Pitchin	7'4"-1	H	F	15-65	3/16-1 1/2	IM8	G Clutch	Winn	7+Tip	849004025769	3
M2CRR	Carolina Rig	7'6"-1	MH	MF	14-30	1/2-1 1/2	IM8	G Clutch	Winn	8+Tip	849004025776	3
M2FS	Flipping	7'6"-1	H	F	15-65	3/16-2	IM8	G Clutch	Winn	8+tip	849004025783	3
Spinning Rods												
M2NRR	Ned Rig	6'7"-1	ML	F	4-10	1/16-1/4	IM8	Bare	Winn	7+Tip	849004025820	3
M2FSR	Finesse Rod	6'9"-1	ML	F	6-10	1/8-3/8	IM8	Bare	Winn	7+Tip	849004025790	3
M2APSR	All Purpose	6'9"-1	M	F	6-14	1/8-1/2	IM8	Bare	Winn	7+Tip	849004025806	3
M2DSR	Dock Sniper	6'11"-1	M	XF	6-10	1/8-3/8	IM8	Bare	Winn	7+Tip	849004025813	3
M2TGR	Tube/Grub	7'0"-1	M	F	6-14	3/16-5/8	IM8	Bare	Winn	7+Tip	849004025912	3
M2MSR2	Magnum	7'2"-1	MH	MF	8-30	3/16-3/4	IM8	Bare	Winn	7+Tip	849004025837	3
M276MMFS	Open Water	7'6"-1	M	MF	8-15	3/16-1/2	IM8	Bare	Winn	7+Tip	849004025844	3
M276MFS	Open Water	7'6"-1	M	F	8-17	3/16-1/2	IM8	Bare	Winn	7+Tip	849004025851	3
M276MHFS	Open Water	7'6"-1	MH	F	8-17	1/4-5/8	IM8	Bare	Winn	7+Tip	849004025868	3
2-Piece Spinning												
M260MS-2	Multi Purpose	6'0"-2	M	F	4-12	1/8-1/2	IM8	Bare	Winn	7+Tip	849004025875	3
M266MS-2	Multi Purpose	6'6"-2	M	F	4-12	1/8-1/2	IM8	Bare	Winn	7+Tip	849004025882	3
M270MS-2	Multi Purpose	7'2"-2	M	F	4-12	1/8-1/2	IM8	Bare	Winn	7+Tip	849004025899	3

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material | * = Telescopic



MSRP \$89.99



MACH® Series Rods

- Premium IM7 graphite blank with Nano construction
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat

- Winn® Dri-Tac split grip handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	UPC	CASE PACK QTY
Casting Rods												
MTWJBR	Topwater/Jerkbait	6'8"-1	M	MF	8-12	1/8-1/2	IM7	Split	Winn	8+Tip	849004025523	3
MSBR	Spinnerbait	6'10"-1	MH	MF	10-20	1/4-3/4	IM7	Split	Winn	8+Tip	849004025530	3
MAPC	All Purpose Casting	7'0"-1	M	MF	10-20	1/8-1/2	IM7	Split	Winn	8+Tip	849004025547	3
MWR	Worm Rod	7'0"-1	MH	F	12-20	3/16-5/8	IM7	Split	Winn	8+Tip	849004025554	3
MJR	Jig Rod	7'2"-1	MH	F	12-50	1/4-1	IM7	Split	Winn	8+Tip	849004025561	3
MCBR	Crankback	7'3"-1	MH	M	10-25	1/2-1 3/8	IM7	Split	Winn	8+Tip	849004025578	3
MSJR	Swimjig/Swimbait	7'3"-1	H	F	14-50	1/2-1	IM7	Split	Winn	8+Tip	849004025585	3
MPR	Pitching	7'4"-1	H	F	15-65	3/16-1 1/2	IM7	Split	Winn	8+Tip	849004025592	3
MCCR	Carolina Rig	7'6"-1	MH	MF	14-30	1/2-1 1/2	IM7	Split	Winn	9+Tip	849004025608	3
MFS	Flipping	7'6"-1	H	F	15-65	3/16-2	IM7	Split	Winn	9+Tip	849004025615	3
Spinning Rods												
MNRR	Ned Rig	6'7"-1	ML	F	4-10	1/16-1/4	IM7	Split	Winn	8+Tip	849004025622	3
MFSR	Finesse Rod	6'9"-1	ML	F	6-10	1/8-3/8	IM7	Split	Winn	8+Tip	849004025639	3
MAPSR	All Purpose	7'0"-1	M	F	6-14	3/16-5/8	IM7	Split	Winn	8+Tip	849004025646	3
M76MHFS	Open Water	7'6"-1	MH	F	8-17	1/4-5/8	IM7	Split	Winn	7+Tip	849004025653	3
2-Piece Spinning												
M60MS-2	Multi Purpose	6'0"-1	M	F	4-12	1/8-1/2	IM7	Split	Winn	8+Tip	849004025660	3
M66MS-2	Multi Purpose	6'6"-1	M	F	4-12	1/8-1/2	IM7	Split	Winn	8+Tip	849004025677	3
M70MS-2	Multi Purpose	7'0"-1	M	F	4-12	1/8-1/2	IM7	Split	Winn	8+Tip	849004025684	3

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MSRP \$59.99



MACH® Smash Series Rods

- Premium IM6 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with stainless steel inserts

- Split grip Winn® Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LB.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	UPC	CASE PACK QTY
Casting Rods											
NEW MS68ML	6'8"	ML	F	8-12	1/16-3/8	IM6	Split	Winn®/EVA	8+Tip	849004035379	2
NEW MS70M	7'	M	F	10-20	1/8-1/2	IM6	Split	Winn®/EVA	9+Tip	849004035225	2
NEW MS70MH	7'	MH	F	12-20	3/16-5/8	IM6	Split	Winn®/EVA	9+Tip	849004035232	2
NEW MS73MH	7'3"	MH	F	12-20	3/16-1	IM6	Split	Winn®/EVA	9+Tip	849004035249	2
Spinning Rods											
NEW MS69MLS	6'9"	ML	F	6-10	1/8-3/8	IM6	Split	Winn®/EVA	7+Tip	849004035356	2
NEW MS70MS	7'	M	F	6-14	3/16-5/8	IM6	Split	Winn®/EVA	8+Tip	849004035263	2

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ALL NEW MACH BAITS



MSRP \$14.99

MACHSHAD HARD BODY SWIMBAIT

7/16 oz.
SLOW SINKING



NATURAL GREEN SHAD

Unbelievable swimming action, with vibration like no other swimbait. The MachShad's double-jointed body runs true, even at "mach speed". Featuring eye-popping colors and MUSTAD KVD Elite Short Triple Grip Hooks for second-to-none hook penetration.



GHOST PERCH



KILLER GILL



SEXY SHAD 2.0



GREEN GIZZARD



PEARL ORANGE BELLY

MODEL	COLOR	BAIT LENGTH (MM)	WEIGHT (OZ)	HOOK SIZE	UPC	CASE PACK QTY
HCMBMS-568	Green Gizzard	90	7/16	#6	051034267679	3
HCMBMS-591	Sexy Shad 2.0	90	7/16	#6	051034267648	3
HCMBMS-700	Killer Gill	90	7/16	#6	051034267686	3
HCMBMS-920	Ghost Perch	90	7/16	#6	051034267655	3
HCMBMS-924	Pearl Orange Belly	90	7/16	#6	051034267662	3
HCMBMS-930	Natural Green Shad	90	7/16	#6	051034267693	3



MSRP \$14.99

PATROLLER

TOPWATER PROPELLER BAIT

1/2 oz.
90mm



SEXY SHAD 2.0

The tail of this topwater hunter rotates and buzzes, leaving bubbles and mayhem in its wake. Exceptional around secluded stumps and timber, with a unique action and disturbance to draw fish out of hiding. Featuring eye-popping colors and MUSTAD KVD Elite Short Triple Grip Hooks for second-to-none hook penetration.



GHOST GILL



MACH BONE



GHOST PERCH



SKUNK



CHROME

MODEL	COLOR	BAIT LENGTH(MM)	WEIGHT(OZ)	HOOK SIZE	UPC	CASE PACK QTY
HCMBPT90-400	Chrome	90	1/2	#4	051034267891	3
HCMBPT90-591	Sexy Shad 2.0	90	1/2	#4	051034267884	3
HCMBPT90-920	Ghost Perch	90	1/2	#4	051034267853	3
HCMBPT90-922	Ghost Gill	90	1/2	#4	051034267877	3
HCMBPT90-929	Mach Bone	90	1/2	#4	051034267846	3
HCMBPT90-950	Skunk	90	1/2	#4	051034267860	3

MSRP \$14.99

SPRAYIN' SHAD

FINESSE POPPER

1/4oz.
2 3/8" FLOATING



GHOST GILL

The unique open gill design of the Sprayin' Shad allows water to pass through, leaving an unbelievable spray and bubble trail. Twitch slowly across the surface with a low rod tip to spit and spray like no other popper. Works great in ponds, lakes, and everywhere in between. Featuring eye-popping colors and Mustad KVD Elite Short Triple Grip Hooks for second-to-none hook penetration.



GHOST PERCH



SEXY SHAD 2.0



SKUNK



CHROME



BONE

MODEL	COLOR	BAIT LENGTH(MM)	WEIGHT(OZ)	HOOK SIZE	UPC	CASE PACK QTY
HCMBSPS-400	Chrome	60	1/4	#6	051034267839	3
HCMBSPS-591	Sexy Shad 2.0	60	1/4	#6	051034267822	3
HCMBSPS-920	Ghost Perch	60	1/4	#6	051034267792	3
HCMBSPS-922	Ghost Gill	60	1/4	#6	051034267815	3
HCMBSPS-929	Mach Bone	60	1/4	#6	051034267785	3
HCMBSPS-950	Skunk	60	1/4	#6	051034267808	3

MSRP \$14.99

SLACKJAW

LIPLESS CRANKBAIT

1/2 oz.
65 mm



GHOST GILL

Designed like no other lipless crankbait, with two line ties for easy modification on the go. Use the forward tie for greater depth and the back tie for targeting shallow fish. Ideal action for bouncing off rocks at a slow pace, or ripping through grass at high speed. The unique lip design and sound chambers emit a vibration to trigger strikes that will knock slack in the line. Featuring eye-popping colors and MUSTAD KVD Elite Short Triple Grip Hooks for second-to-none hook penetration.



GOLD/BLACK BACK



GREEN CRAWDADDY



SPRING CRAWDADDY



NATURAL GREEN SHAD



GHOST PERCH



FIRECRAW



SEXY SHAD 2.0

MODEL	COLOR	BAIT LENGTH(MM)	WEIGHT(OZ)	HOOK SIZE	UPC	CASE PACK QTY
HCMBJSJ12-406	Gold/Black Back	65	1/2	#4	051034267730	3
HCMBJSJ12-591	Sexy Shad 2.0	65	1/2	#4	051034267709	3
HCMBJSJ12-900	Fire Craw	65	1/2	#4	051034267716	3
HCMBJSJ12-905	Green Crawdaddy	65	1/2	#4	051034267761	3
HCMBJSJ12-910	Spring Crawdaddy	65	1/2	#4	051034267754	3
HCMBJSJ12-920	Ghost Perch	65	1/2	#4	051034267723	3
HCMBJSJ12-922	Ghost Gill	65	1/2	#4	051034267778	3
HCMBJSJ12-930	Natural Green Shad	65	1/2	#4	051034267747	3

MSRP \$14.99

THE BOUNCER

SHALLOW DIVING CRANKBAIT

3/8 oz.
DIVES 3-6FT



NATURAL GREEN SHAD

The bill design of the Bouncer is ideal for "bouncing" through hard cover, deflecting off rock and wood and eliciting strong reaction strikes. The Bouncer is built specifically for the 3-6ft range. Featuring eye-popping colors and Mustad KVD Elite Short Triple Grip Hooks for second-to-none hook penetrations.



CHARTREUSE



SEXY SHAD 2.0



GHOST PERCH



FIRECRAW



GREEN CRAWDADDY



GHOST GILL



SPRING CRAWDADDY

MODEL	COLOR	BAIT LENGTH(MM)	WEIGHT(OZ)	HOOK SIZE	UPC	CASE PACK QTY
HCMBB-591	Sexy Shad 2.0	90	3/8	#4	051034267907	3
HCMBB-900	Fire Craw	90	3/8	#4	051034267914	3
HCMBB-905	Green Crawdaddy	90	3/8	#4	051034267969	3
HCMBB-910	Spring Crawdaddy	90	3/8	#4	051034267952	3
HCMBB-920	Ghost Perch	90	3/8	#4	051034267921	3
HCMBB-922	Ghost Gill	90	3/8	#4	051034267976	3
HCMBB-930	Natural Green Shad	90	3/8	#4	051034267945	3
HCMBB-975	Chartreuse	90	3/8	#4	051034267938	3

MSRP \$14.99

WERKBAIT

SHALLOW FLOATING JERKBAIT

5/16 oz.

DIVES 1-3 FT



PRO BLUE

The perfect finesse profile for fishing over shallow vegetation, or targeting pressured, finicky fish. The carved bill provides unique action when twitched slowly on slack line, or ripped erratically at high speed. Featuring eye-popping colors and premium Mustad KVD Elite Short Triple Grip Hooks for second-to-none hook penetration.



GHOST GILL



CRYSTAL SHAD



SEXY SHAD 2.0



CLEARWATER SHAD



GHOST PERCH



PEARL ORANGE BELLY

MODEL	COLOR	BAIT LENGTH(MM)	WEIGHT(OZ)	HOOK SIZE	UPC	CASE PACK QTY
HCMBWB-591	Sexy Shad 2.0	90	5/16	#4	051034267570	3
HCMBWB-681	Pro Blue	90	5/16	#4	051034267600	3
HCMBWB-682	Crystal Shad	90	5/16	#4	051034267631	3
HCMBWB-684	Clearwater Minnow	90	5/16	#4	051034267587	3
HCMBWB-920	Ghost Perch	90	5/16	#4	051034267594	3
HCMBWB-922	Ghost Gill	90	5/16	#4	051034267617	3
HCMBWB-924	Pearl Orange Belly	90	5/16	#4	051034267624	3

MODEL:LMHP

MSRP \$159.99



MODEL:LMTBA

MSRP \$119.99



MACH® Tackle Bag & HatchPack

- 600 D polyester w/Honeycomb ripstop polyester panels
- EVA wall construction
- LMHP: 849004024236
- LMHP - 7 compartments
- LMHP - 5 rubber mesh pockets
- LMHP Dimensions: 20"H x 16"W x 9.25"D
- LMTBA: 849004034846
- Model: LMTBA - 5 compartments
- Model: LMTBA - 4 rubber mesh pockets
- LMTBA Dimensions: 20"L x 12"H x 11.5"D
- Line spooling grommet
- Plier holder
- Juice Pouch liquid accessory holder
- Sunglasses Holder
- Holds up to 5 - 3700 style boxes in main compartment
- Includes: 1-13.75" x 8.75" x 2" utility box

MODEL:LMHP



MODEL:LMTBA

MSRP \$17.99



MACH® Split Ring Tool

ITEM NUMBER: MSRT

- 420 stainless steel construction
- Corrosion resistant coating
- Double injected ergonomic grips
- Corrosion resistant coated spring steel
- UPC: 849004034822



MSRP \$9.99



MACH® 3" Braid Scissors

ITEM NUMBER: MBS3

- Titanium coated 420 stainless steel
- Serrated micro-teeth blade for superior cutting
- Double injected handles for comfort
- Includes lanyard
- UPC: 849004034815



MSRP \$44.99

UPP

MACH® 6.5" Center Cutter Pliers

ITEM NUMBER: MP65

- 420 stainless steel jaws
- Corrosion resistant coating on jaws
- Anodized aluminum body
- Replaceable tungsten carbide center cutters
- Swiveling rubber sheath
- SoftTouch TRP molded grips
- Coiled lanyard
- UPC: 849004034808



MSRP \$49.99

UPP

MACH® 7" Side Cutter Pliers

ITEM NUMBER: MP7

- 420 stainless steel jaws
- Corrosion resistant coating on jaws
- Anodized aluminum body
- Replaceable tungsten carbide side cutter
- Swiveling rubber sheath
- SoftTouch TPR molded grips
- Coiled lanyard
- UPC: 849004034792



MSRP \$21.99

UPP

MACH® 7" Fillet Knife

ITEM NUMBER: MK7

- German 4116 stainless steel full tang 7 inch blade
- Teflon® coating for corrosion resistance
- Double injected ergonomic handle
- Perfect flex for precision filleting
- Ventilated locking sheath
- UPC: 849004019225





GRANT PROGRAM

DESIGNED FOR HIGH SCHOOL ANGLERS

Lew's, a legendary rod and reel brand with a history of product innovation and "giving back" to the sport, is a proud supporter of high school fishing. Our support of school-sanctioned high school fishing clubs is intended to promote the fun of fishing as a healthy, wholesome activity that can be enjoyed for a lifetime. Learn more at: www.lews.com/grantprogram

Lew's Fishing
3080 Sawyer Rd. Republic, MO 65783
1.877.470.LEWS
info@lews.com

